



• SIGNATURE COLLECTION • MILK PAINT



An American Story

Since 1928, General Finishes has been manufacturing wood coatings to the highest performance standards. We are recognized as a leading innovator in the development of water-based finishes. Our award-winning products are easy to use and provide superior color, adhesion and durability.

Limited Warranty

General Finishes products must be tested to your complete satisfaction before using. General Finishes will not be responsible for color satisfaction, misapplication, nor compatibility with other manufacturers' products. General Finishes will be responsible only for the cost of our products, and not for costs such as labor, damage, or project replacement.

Made in the USA.

Related Water-Based Products



High Performance Topcoat

A durable urethane topcoat for use over painted, stained or raw wood surfaces.



Flat Out Flat

A matte topcoat with a soft feel and durability that is superior to a wax finish.



Wood Stain

A thick formula that provides deep colors and easy control.



Dye Stain

Penetrating water-based stain designed to enhance the natural beauty of figured woods.



Glaze Effects

Translucent colors designed to add dimension and contrast to finishes.



Pearl Effects

Decorative metallics used to create sheer highlights or opaque faux metal finishes.



Stain Blocker

A powerful primer used to block persistent bleed-through from stains and wood tannins.



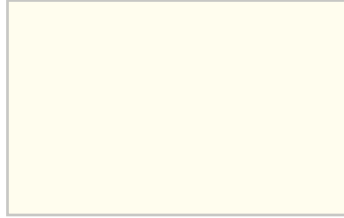
Brushable White Enamel

A premium pigmented wood enamel ideal for cabinets, furniture and millwork.

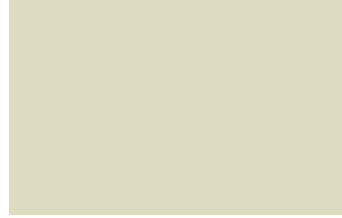
Signature Collection



SNOW WHITE



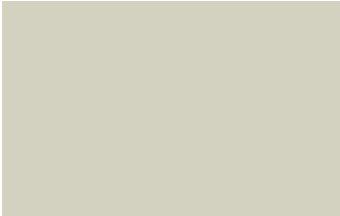
ANTIQUE WHITE



LINEN



MILLSTONE



REVERENT GRAY



SEAGULL GRAY



EMPIRE GRAY



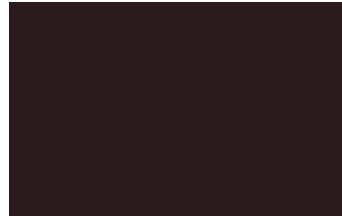
PERFECT GRAY



DRIFTWOOD



QUEENSTOWN GRAY



DARK CHOCOLATE



LAMP BLACK



PERSIAN BLUE



BASIL



GULF STREAM BLUE



BLUE MOON



WESTMINSTER GREEN



COASTAL BLUE



HARVEST YELLOW



TUSCAN RED



GENERAL FINISHES MILK PAINTS ARE PREMIUM ACRYLIC, WATER-BASED PAINTS NAMED FOR THEIR LOW-LUSTER SHEEN, WHICH MIMICS THE LOOK OF OLD-WORLD FURNITURE PAINT.

MILK PAINTS ARE FORMULATED WITH ZERO-VOC COLORANTS AND PRE-MIXED FOR YOUR CONVENIENCE. THEY CAN BE USED ON INTERIOR OR EXTERIOR PROJECTS WITHOUT A TOPCOAT.

FURNITURE, CABINETS AND TRIM